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## Doyle Appoints Jorge Gomez as Insurance Commissioner

Governor Jim Doyle announced the appointment today of Jorge Gomez as Commissioner of the Office of Insurance. Gomez is the vice president and general counsel of United Government Services in Milwaukee.

“Jorge is an experienced, knowledgeable, and dedicated individual who will be a true asset to my administration and to the Insurance Commissioner’s Office,” Doyle said. “His background as a prosecutor provides a solid set of skills for independent decision-making and regulatory oversight, and his private sector experience has given him an appreciation of the needs of large and small businesses and the role insurance plays in their success.”

“Having represented both sides of the health care industry – providers and insurers – I know that Jorge will be able to understand the impact that regulatory issues have on both sectors of the industry and especially, on health care consumers,” Doyle said. “And I have full confidence that he will continue to carry out OCI’s mission of protecting the rights of insurance consumers, responding to the public’s insurance needs, and ensuring a competitive insurance environment.”

Jorge Gomez, 45, is the vice president and general counsel of United Government Services LLC in Milwaukee. A subsidiary of Blue Cross and Blue Shield United of Wisconsin, UGS is the largest fiscal intermediary in the country. He is a former litigation partner at the Michael, Best and Friedrich law firm in Milwaukee and a former assistant district attorney in Milwaukee. He also worked for Legal Action of Wisconsin in Madison, representing farm workers in employment and income related issues. He is a board member of the State Bar of Wisconsin’s Judicial Council and the Waukesha Women’s Center. He is a 1979 graduate of Pitzer College and received a law degree from the University of Wisconsin-Madison Law School in 1986. Gomez and his wife Loren Leshan – a family physician – live in Fox Point and have one son, Lorenzo.