



November 19, 2002

Doyle Announces Leadership Team *Opens New Transition Office*

Governor-elect Jim Doyle today named the leadership team to head his Transition Office, Inaugural Committee and the Governor's Office. Doyle named:

- **Susan M. Goodwin** as the incoming Chief of Staff in the executive office
- **Michael Morgan** as the Transition Director
- **Darcy Luoma** as the Deputy Transition Director
- **Kristine Martinsek** as Inaugural Director

"There is a lot of work to be done in a very short amount of time," Doyle said in making the announcement. "I am honored that this team has agreed to assist me in bringing together the best our state has to offer to form a government that is professional, inclusive, and ready to confront the tough challenges that lie ahead."

The transition director and deputy director are responsible for the operations of the transition office, working with the transition co-chairs and preparing for Doyle's assumption of office on Jan. 6. The work will continue beyond that, Doyle said, with a goal of having major positions filled and major policy initiatives outlined by the time Doyle presents his state budget in February.

Governor-elect Doyle's new transition office is located at 149 E. Wilson Street in Madison. The phone number is (608) 261-0611, the fax is (608) 264-6601 and the e-mail address is transition@doa.state.wi.us. The hours of operation for the transition office are 8:00 AM to 5:00 PM Monday through Friday.

The inaugural director is responsible for the operations of the inaugural office and working with an inaugural committee that will be named later. Details on the location and contact information for the inaugural office will be released in the coming days.

The four leaders named on Monday "bring a strong history of public service and a proven record for getting the job done," Doyle said.

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Susan M. Goodwin was the campaign manager for Doyle's 2002 gubernatorial campaign. She managed Doyle's 1998 reelection campaign for attorney general and served as Doyle's executive assistant at the Department of Justice from January 1999 to January 2001. Goodwin has worked in state government since 1980, as a policy analyst at Legislative Council, policy director for former Speaker Tom Loftus, policy analyst at DOJ, and director of DOJ's Office of Crime Victim Services. She is a 1975 graduate of UW-Madison in economics, and earned a master's degree in Public Policy and Administration from UW-Madison in December of 1979.

Michael Morgan has been Program Related Investment Officer at the Helen Bader Foundation, Milwaukee, since February 2001. He is past president of Spirit of Milwaukee, Inc., a nonprofit organization with a mission to raise the regional and national visibility of Milwaukee's cultural, educational and historic assets. He has also served as commissioner of the Milwaukee Department of City Development, executive director of the Milwaukee Fire and Police Commission, and head of the city's Intergovernmental Relations Division. A former assistant district attorney, he holds both bachelor's and law degrees from the University of Wisconsin-Madison.

Darcy A. Luoma has served as the Madison-based Regional Director for U.S. Senator Herb Kohl since February 2001. During the 2000 presidential campaign, she worked on the National Advance Staff for the Gore/Lieberman ticket. She has served as a senior education outreach specialist for The Institute for Wisconsin's Future, and as a government relations specialist for Wisconsin Education Association Council. She holds a bachelor's degree from the University of Wisconsin-Eau Claire.

Kristine Martinsek is the principal of Martinsek and Associates, a Milwaukee consulting firm she founded in 1993 specializing in project planning & management, marketing, public relations, and special events. She has planned some of the state's largest conference events including social events for the National Conference of State Legislators, the National Governors Association, the U.S. Conference of Mayors and the City of Milwaukee's Sesquicentennial. She has also worked as the Marketing Director for the City of Milwaukee and as General Manager of Milwaukee World Festival, Inc.