



News Release

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SBC WISCONSIN RESPONSE TO FCC LONG DISTANCE APPROVAL

NOTE: The Federal Communications Commission (FCC) today approved SBC's application to provide long distance service in Wisconsin. SBC Wisconsin will begin selling long distance on Oct. 24, the first day sales are allowed under the FCC order. The FCC action followed the Wisconsin Public Service Commission's unanimous endorsement of the SBC application July 2. The FCC today also approved SBC long distance in Illinois, Indiana and Ohio.

The following statement may be attributed to SBC Wisconsin President Paul La Schiazza.

MILWAUKEE (October 15, 2003) – Thanks to the FCC ruling, Wisconsin consumers will soon join other consumers around the country in benefiting from a full range of telecom choices. This includes the choice of getting both local and long distance services on one bill. The choice of getting long distance service from a company with more than 6,300 Wisconsin employees, including more than 4,000 union workers. And the choice of benefiting from new packages and lower prices that come from full competition among providers.

I'd like to thank Wisconsin governmental leaders, including members and staff of the Public Service Commission, for their support. These leaders have recognized that Wisconsin consumers now have full competition for local telecom services. They also know that full competition for long distance services will bring even greater benefits to our residents and businesses.

I'd also like to thank SBC Wisconsin's many dedicated workers, who deserve credit for the excellent service that our retail and wholesale customers receive.

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