
MEDIA ADVISORY

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WHO: David Storey, Deputy Secretary of Commerce Keynote, other speakers include Tom Still, Bill Smith, Joel Rogers, and John Scott, U.S. Dept. of Labor. A complete list of speakers is attached.

WHAT: Advancing the Vision: First Annual Jobs with a Future Summit

WHEN: Thursday, September 25, 2003

WHERE: Alliant Energy Center

Attachment: Scheduled Speakers

Madison- More than 100 local business and government leaders will convene Thursday, Sept. 25, 8:00 a.m. - 11:45 a.m., at the Alliant Energy Center, Rimrock Road, Madison, WI. Participants will develop strategies to build a regional workforce development system for manufacturing and health care workers to improve job opportunities for workers and meet employers' skilled labor needs.

The event is sponsored by the Workforce Development Board of South Central Wisconsin and Jobs With a Future Partnerships a project of the Center on Wisconsin Strategy at UW-Madison.

The WDB is a 37-member board is dedicated to developing strong community partnerships to support innovation and excellence in workforce development. The Board's work covers Columbia, Dane, Dodge, Jefferson, Marquette

and Sauk counties.

Jobs with a Future coordinates three employer-led partnerships in finance; insurance and business services; and health care and manufacturing. Through these partnerships, firms are able to exchange information, identify common problems and develop practical solutions that individual companies would have difficulty implementing on their own. As a result, public sector institutions and private employers have developed more effective relationships that make it easier for workers to navigate the labor market and gain access to family-sustaining jobs.

Scheduled Speakers

- **Keynote Speaker: David Storey**, Wisconsin Department of Commerce
- **John Scott**, U.S. Department of Labor.
- **Wayne Wilson**, United Southern Industries.
- **Anna Kopp**, Wisconsin Department of Workforce Development.
- **Bill Rockwell**, Wisconsin Technical College System.
- *Economic Growth Council Panel:* **Tom Still**, Wisconsin Technology Council; **Bill Smith**, National Federation of Independent Business; **Ralph Kauten**, Quintessence Biosciences, Inc.; **Joel Rogers**, UW-Madison.
- **Laura Jelle**, St. Clare Hospital & Health Services.
- *Aging Workforce Panel:* **Michael Krauss**, AgeAdvantAge; **Sharon Wilcox**, Stowell Associates €SelectStaff Inc.
- *Job Center Panel:* **Jolene Gruber**, Sauk County Job Center; **Andrea Simon**, Dane County Job Center; **Dawn Smith**, Workforce Development Center of Jefferson County.

Note: The keynote address begins at 8:30 a.m.

Other speakers begin at 9:10 a.m.